

## *Kate Sessions' Commitment Interns 2023-2024*

### 1. **Social Media/Communications/IT Interns (2)**

In charge of running KSC's social media accounts and connecting "Kate's Trees" with social media that reaches students and youth to promote the importance of trees for healthy neighborhoods. They will also work with other intern and KSC team members to increase efficiency, productivity, and connectivity by assisting with tech and communications.

- Come up with social media content to expand KSC's presence in San Diego's community
  - Audience: eco-organizations, students/youth, and interested individuals who want to know more and/or be active in the community
    - Instagram, Facebook, etc.
- Experience or proficient in applications including: Google Office (Drive, Docs, Powerpoint, Sheets), Zoom, WordPress, Asana (or other project management app)
- Enhance the social media and communications plan
- Promote KSC's website including the tree gallery, tree educational resources, KSC signs, get and grow trees, and SDG&E rebate program
  - Develop marketing and media plan that features 5-gallon trees for back and front-yards
- Inform followers of the importance of trees, climate action, urban heat island effect, outdoor education, events, and actions

### 2. **Mapping Intern**

In charge of creating, finding, and putting together maps and helping other KSC team members by providing mapping needs for their projects.

- Collaborate with other interns about providing mapping needs for their projects
- Use reputable data layers to map (used SanGIS, Tree Equity Score, and other Govt Data)
- Interpret how your mapping will help communities at hand (historical significance, climate justice, recreation, etc.)
- Able to visualize map layers and brainstorm improvements for maps
- Experience in ArcGIS, GoogleMyMaps, and other mapping applications and programs

### 3. **Schools-Colleges Intern**

In charge of keeping connected with San Diego schools (middle, high, and college) to promote Green Schoolyards and spread awareness of urban heat island in cities, especially on school campuses and the importance of trees.

- Get in contact with San Diego middle schools, high schools', and universities' environmental clubs to promote Kate's Trees and green spaces in cities

- Connect and collaborate with San Diego environmental and eco related organizations to get involved with climate action and projects to plant more trees in their schoolyards/campuses
- Reach out to student organizations, professors who teach related classes, and other SDSU resources
- Assist schools and their clubs/orgs/programs in current green projects they're working on
- Keep up to date with Green Schoolyards of America, what they're doing, what they've accomplished, and large events and meetings
- Promote KSC, intern opportunities, and how students/youth can get involved in community climate action
  - Talk about tree careers: How to work in urban forestry and nature

#### 4. **Tree-Urban Forestry Resources Intern**

In charge of keeping, organizing, and promoting tree educational resources and helping green organizations and community partners reach their tree related goals. (get and grow trees)

- Work with retail nurseries to increase availability of quality 5-gallon trees
- Prepare and distribute monthly reminders about tree care [for those who planted trees]
- Invite members to get, grow and protect trees in their front- and back-yards- can also promote SDG&E's rebate program to plant trees
- Work with organizations and arborists to assess sites and species, plant and care for trees on faith, educational and other institutional properties
- Work with fruit tree growers and community gardens to offer training and coaching on fruit tree pruning and care

#### 5. **Community Support/ Tree Ambassador Intern (3)**

In charge of staying connected with various communities including the Promise Zone and other communities of concern AND interest to advocate for current and future growing trees in San Diego

- Maintain or establish relationships with local organizations with climate, environmental, educational, health and related interests
- Communities of concern OR Underserved communities (through existing organizations, i.e. Anisah's work w/ Promise Zone)
- Develop and promote short presentations and other media relevant to the target community, for example Tree benefits and biology: Why urban trees matter for climate action